presentime®
digital signage became smart

MAGIC TO DELIGHT YOUR CUSTOMERS

Presentime is a digital signage solution that transforms any conventional TV, Beamer or Billboard into a remotely manageable display. It allows you to easily manage and program any kind of content and broadcast it in a controlled way.

SMARTIFY YOUR
DIGITAL SIGNAGE SOLUTION

Use Presentime and discover new possibilities during your marketing campaigns. Now, you have realtime control over every area on every display, where you can program timeline based promotions, launch new products, describe services, interact with your prospects and much more. Internally, you can use Presentime to share KPIs and promote gamification challenges.

Any display . Anywhere . Anytime

| Advertising | Shopping | Contact Centers | Events | Retail | Hotels |

KEEP IT SIMPLE

FLEXIBILITY

. Multiple file type support;
. Online / Offline data storage capacity;
. Scheduling of contents and
 templates ;
. Support USB and SD card;
. Statistics, alerts (email or sms),
 dashboards and tailor-made reports.

USABILITY

. Interactive builder and a wide
 library of presentation templates;
. Easy and intuitive management;
. Screen context and tagging for
 mass configuration;
. Touch screen support.

SECURITY

. Realtime control of peripherals
 and respective contents;
. Georeference capability for
 every screen;
. Permission-based on user roles;
. Secured and encrypted content
 inside the device.

REVOLUTIONARY - PLUG&PLAY - SIMPLE
GREEN - COMPETITIVE

PRODUCTION STUDIO

Is the heart of the solution. This component is a cloud-based web application that allows an easy and quick configuration of your digital signage solution. Here, you can define and manage users, layouts, contents, timelines, hierarchies and much more.
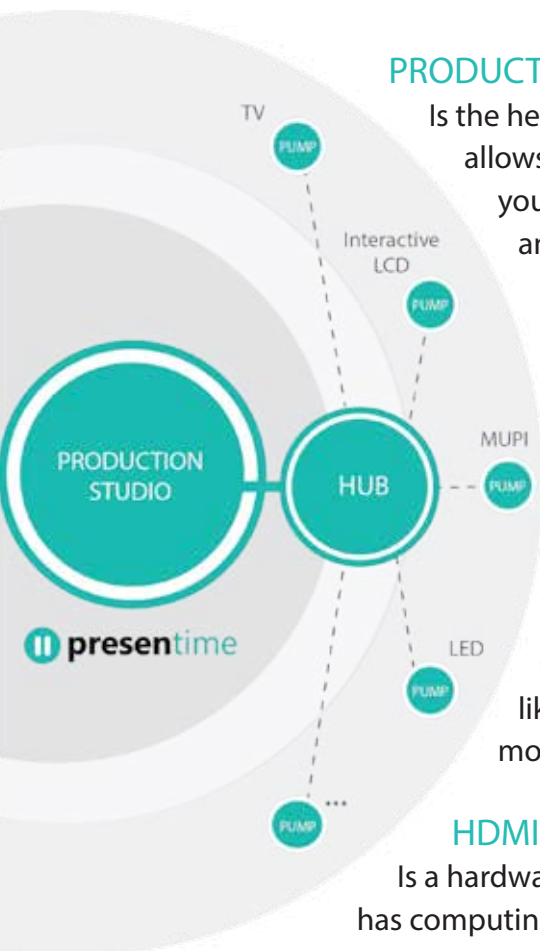
HUB

Is a logical element that centralize a set of pumps that share the same layout, templates, contents and timelines. Hubs help you to organize and control multiple displays at the same time.

PUMP

Is a software component (Closer Firmware) installed on all HDMI harware devices that are connected to the displays. It is mainly responsible for displaying the content assigned to it. It also has modules like auto update, network configuration assistant, mobile interaction modules, device monitor, etc. To make it short, it smartifies your display.

HDMI DEVICE

Is a hardware component that has to be plugged into a HDMI port of your display. It has computing and storage capacities.